# FRUIT DESIGNERS





#### **NEW PRODUCTS**

## **KIZURI**

### **GOLDEN x NY75413-30**

- > Harvest time (Belgium): about 10 days after Golden
- > Large (average size 75-85 mm), globose fruit, very uniform in size, shape and colouring
- > Dark red, nearly complete blush on a yellow-green background
- > Sweet and very aromatic
- > Very firm, crisp and juicy
- > Good shelf life and storability
- > Medium to strong vigour
- > Productive



















# KIZURI At a glance...

- > Firmness: 8.8 kg, Brix: 13.4 %, Acidity: 5.8 g/l, starch: 6.6
- > Flowering time 1-2 days before Golden (S2-S24). Pollinators: Pinova, Idared, Golden Gem, Golden Hornet, (Granny, Golden, Braeburn).
- > Calcium spraying to avoid bitterpit and lenticelbreakdown is recommended.
- > Low chilling requirement, between Zonga (low) and Nicoter (medium)
- > Commercial license: worldwide, ABCz Group (www.abcz-group.com)

Kizuri stands out because of its <u>sweet and aromatic</u> taste. This taste is complemented by a <u>very firm</u> texture. It can be no surprise that Kizuri scores very well in consumer trials.

This variety not only has a taste that appeals to consumers, but also has the looks. The <u>nearly full blush</u> in a vibrant red is a real eye catcher.

The storage capacity of Kizuri is equal to that of Braeburn and it even exceeds Braeburn in terms of shelf life.

Better3fruit is convinced that this variety can compete with the best late season varieties.

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